

PRIVATE SECTOR MEMBERSHIP LEVELS

BASIC \$199

- Membership welcome letter with directions for next steps
- Scannable door cling
- Three-Star Verified membership
- Eligible for Three-Star Excellence Award
- Basic membership listing page with hero image and verified information including: name, category, address, phone, website, and email
- Inclusion in annual "Best Of" article on ExperienceTN.com
- General social media marketing
- Bi-monthly SCTTA newsletter
- Invited to members-only workshops featuring educational opportunities, industry professionals, and vendors
- Access to SCTTA Membership Facebook group

STANDARD \$399

- Includes everything from Basic Membership
- Nominate representation on the SCTTA Board of Directors
- Enhanced listing page that includes backend access, name, category, hero image, social links, logo, photo gallery, story section with photos and video
- SCTTA will set up or assist with setting up three important digital tourism tools: the ExperienceTN.com listing page, TNvacation.com partner page, and the Tennessee River Valley Geotourism listing page
- Discounted print materials through SCTTA contracts
- Access and usage rights to SCTTA generated content
- Member preference on weekly regional events social post
- Complimentary referrals from the Tennessee Whiskey Trailhead and Welcome Center
- One annual Experience Tennessee Ambassador visit
- Two Annual "Social Shares"
- One Monthly Blog Post featured on ExperienceTN.com (submitted by the member)

GOLD \$999

- Includes everything from the Basic and Standard Membership levels
- Two annual blog posts featured on ExperienceTN.com written and curated by ExperienceTN.com team of journalist and content creators
- Special quarter page members only ad in the annual Travel Guide or \$350 credit towards larger ad

PLATINUM \$1999

- Includes everything from the Basic and Standard Membership Levels
- Quarterly Blog Posts Featured on ExperienceTN.com written and curated by ExperienceTN.com team of journalist and content creators
- Special quarter page members only ad in the annual Travel Guide or \$350 credit towards a larger ad
- One full page in an After Jack Guide or a \$750 towards a Brochure Sponsorship.



MEMBERSHIP TERMS & CONDITIONS

Membership Dues: All membership dues paid to the Association are non-refundable. The Association will not refund the membership fee under any circumstances, including but not limited to, failure to use the Association's benefits, dissatisfaction with the Association's services, or withdrawal or termination of the membership. Member Responsibilities: The Association is committed to assisting members in leveraging the full range of benefits available to them. However, it is ultimately the responsibility of each member to actively participate in the activities of the Association and make the most of their membership. Code of Conduct: Members are expected to maintain a positive and productive relationship within the community and uphold the image of their business, the Association, and our community. This includes all interactions, whether in person or online. This positive conduct may result in members being acknowledged as "Tennessee Three Star Certified Businesses." Revocation of Membership: The Association reserves the right to revoke the membership of any member who fails to adhere to the community standards and guidelines set by the Association. Such revocation can occur at any time, without prior notice, at the sole discretion of the Association's executive director. No Refunds on Revoked Memberships: In the event of the termination of membership due to non-compliance with community standards, no membership fees will be refunded. Dispute Resolution: Any disputes that may arise out of this membership agreement shall be handled in accordance with the Association's dispute resolution procedures. By proceeding with your membership, you acknowledge that you have read, understood, and agree to these terms. The South Central Tennessee Tourism Association looks forward to a prosperous and productive relationship with you.