

Bi-Annual Articles Written by Experience TN Journalism Team

Experience TN contracts with professional journalists to create 300-700 word articles with 1-2 SCTTA-sourced photos included. The journalistic pieces provide a compelling platform to showcase the region's distinctive offerings and are narrative-driven in order to inspire, attract, and engage potential visitors.

As a thank you for partnering with us, SCTTA is pleased to provide two articles free of charge to our gold members each year. While we consult with member businesses to ascertain which topics they hope to have featured, SCTTA grants creative freedom to our journalists to guarantee that the articles written are of the highest quality.