

# Experience Tennessee

## TRAVEL GUIDE



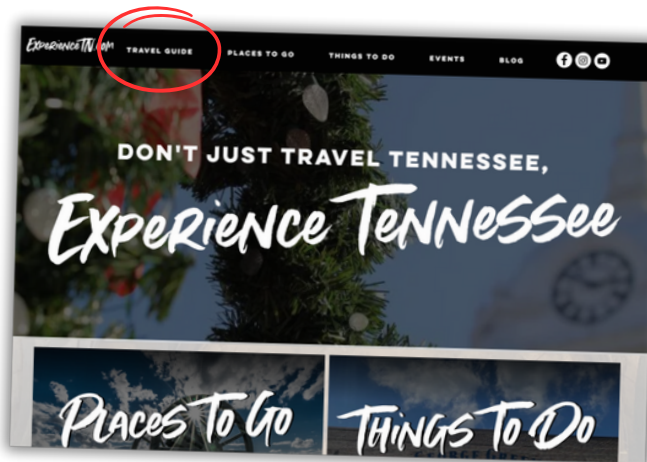
### DISTRIBUTION & INFO

A Primary Guide at the TN Whiskey Trailhead and stocked at state, regional, and local welcome centers.

- 72-Page Travel Guide
- 5.5" X 8.5" Booklet Format
- Full digital version with links
- Mailed to consumers year-round

### DIGITAL SUPPORT

- First Tab on ExperienceTN.com leads to Travel Guide Digital Copy
- Weekly Social Media Post Support
- Linked on every VBR Landing Page
- Influencer & Ambassador Supported



### INVENTORY & PRICING

- Center Fold - \$3,000 Annually
- Back Cover - \$2,500 Annually
- Page 3 - \$2,000 Annually
- Inside Front Cover - \$2,000 Annually
- Inside Back Cover - \$2,000 Annually
- Full Page - \$1,500 Annually
- Half Page - \$1,000 Annually



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