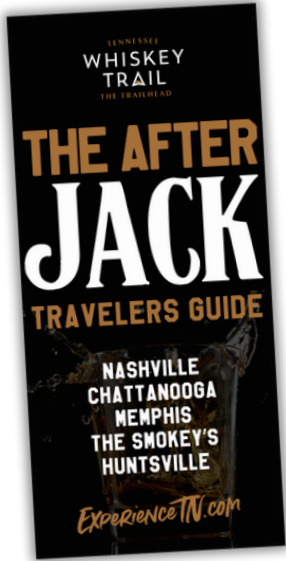


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DISTRIBUTION & INFO

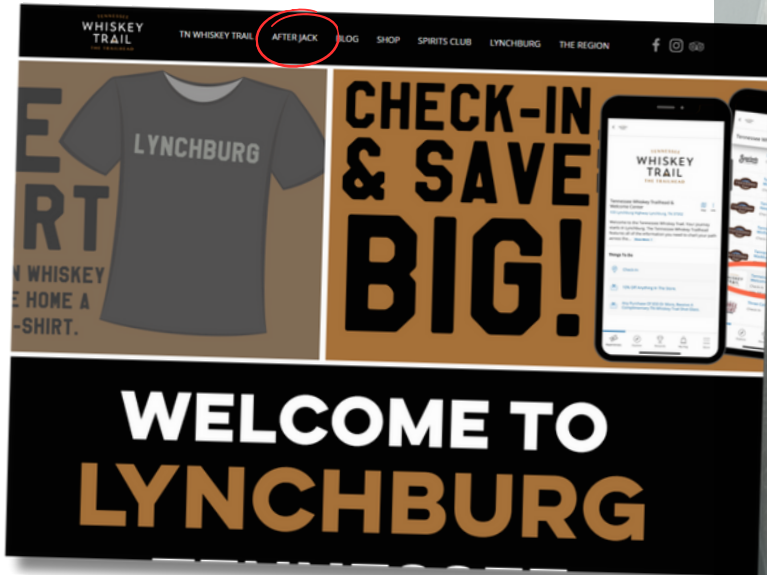
A Primary Guide at the TN Whiskey Trailhead give to all guests that visit.

- 72-Page Travel Guide
- 4" X 9" Booklet Format
- Full digital version with links
- Mailed to consumers year-round



DIGITAL SUPPORT

- Tab on WhiskeyTrailhead.com
- Part of ExperienceTN.com VBR
- Weekly Social Media Post Support on TN Whiskey Trailhead Socials
- Linked on every VBR Landing Page
- Influencer & Ambassador Supported



INVENTORY & PRICING

- Center Fold - \$3,000 Annually
- Back Cover - \$2,500 Annually
- Page 3 - \$2,000 Annually
- Inside Front Cover - \$2,000 Annually
- Inside Back Cover - \$2,000 Annually
- Full Page - \$1,500 Annually
- Half Page - \$1,000 Annually



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