

# Experience Tennessee

## BROCHURE PROGRAM



### PRINTED BROCHURE

One year of sponsorship for printed guides that will be stocked in state, regional, and local welcome centers



### VIRTUAL BROCHURE RACK

Brochures will be featured on the Experience Tennessee Virtual Brochure rack with a scannable. Landing pages will showcase the sponsor prominently with links to listing pages. Racks are also supported by lodging magnets. Scannable links to the VBR page.



### DIGITAL SUPPORT

Brochure Sponsors are supported digitally all year long on several Experience Tennessee Platforms including:

- Landing page sponsorship with links
- Experience Tennessee Mobile App
- Experience Tennessee Socials
- Experience Tennessee Influencers



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### ANNUAL PRICING

Series 1 Guides: \$1,500

Series 2 Guides: \$700 to \$1,000

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