

Eligibility for Boosted Post

Gold members' social media posts have the potential to be boosted through SCTTA marketing funds, subject to the discretion of SCTTA and with the following criteria being:

- Quality of photos in post
- Usefulness of caption
- Relevance to SCTTA's overall mission of promoting, protecting, and developing tourism attractions and common interests within the South Central Tennessee region.

SCTTA will correspond with members to coordinate these post boosts.