

## **Enhance Your Exposure with the South Central Tennessee Tourism Association's Brochure Program**

### **What is the Experience Tennessee Brochure Program?**

In a world filled with travel options, make your business stand out with the South Central Tennessee Tourism Association's "Experience Tennessee Brochure Program." This comprehensive marketing strategy enhances your exposure to travelers and locals alike, ensuring your business is noticed and visited more often.

### **Program Highlights:**

- **Guaranteed Placement in Printed Brochures:**
  - Ensure your business is seen by all, with guaranteed placement in printed brochures relevant to your business.
  
- **Inclusion in the Experience Tennessee App:**
  - Be part of relevant trails and guides, with top listings alphabetized by members.
  - Enjoy a detailed profile of your business, complete with a photo and a direct link to your listing page.
  
- **Virtual Brochure Rack on ExperienceTN.com:**
  - Enhance your online presence with a listing under "recommended experiences."
  - Benefit from direct click-through to your member's listing page.
  
- **Virtual Brochure Rack Posters**
  - Regional and local scannable brochure posters (100+)
  - In businesses, restaurants, hotels, DMO's, and Welcome Centers
  
- **Top Listing on Community Pages:**
  - Gain a top listing on your member's community page.
  - Avail this benefit on community web pages affiliated with South Central Tennessee Tourism as well.
  
- **Regular Features on Social Media:**
  - Be part of our "Brochure Features," ensuring mentions on Experience Tennessee and community social media profiles.

Amplify Your Exposure Today!

Become a part of the Brochure Program and watch your business flourish. With our targeted and extensive marketing efforts, ensure that travelers and locals choose your business time and time again.